



Community Profile

22046 (Falls Church) 2
22046 (Falls Church)
Geography: ZIP Code

Prepared by Esri

22046 (Falls ...

Population Summary	
2000 Total Population	13,775
2010 Total Population	15,862
2018 Total Population	17,486
2018 Group Quarters	56
2023 Total Population	18,465
2018-2023 Annual Rate	1.10%
2018 Total Daytime Population	17,550
Workers	10,324
Residents	7,226
Household Summary	
2000 Households	5,609
2000 Average Household Size	2.45
2010 Households	6,225
2010 Average Household Size	2.54
2018 Households	6,843
2018 Average Household Size	2.55
2023 Households	7,220
2023 Average Household Size	2.55
2018-2023 Annual Rate	1.08%
2010 Families	4,060
2010 Average Family Size	3.14
2018 Families	4,405
2018 Average Family Size	3.20
2023 Families	4,622
2023 Average Family Size	3.22
2018-2023 Annual Rate	0.97%
Housing Unit Summary	
2000 Housing Units	5,758
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	29.9%
Vacant Housing Units	2.6%
2010 Housing Units	6,566
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	31.3%
Vacant Housing Units	5.2%
2018 Housing Units	7,238
Owner Occupied Housing Units	56.5%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	5.5%
2023 Housing Units	7,641
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	37.4%
Vacant Housing Units	5.5%
Median Household Income	
2018	\$114,242
2023	\$123,883
Median Home Value	
2018	\$663,441
2023	\$700,797
Per Capita Income	
2018	\$61,535
2023	\$69,398
Median Age	
2010	39.2
2018	39.9
2023	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	6,843
<\$15,000	4.3%
\$15,000 - \$24,999	2.6%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	6.9%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	20.7%
\$150,000 - \$199,999	12.5%
\$200,000+	24.6%
Average Household Income	\$156,987

2023 Households by Income

Household Income Base	7,220
<\$15,000	3.6%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	6.0%
\$50,000 - \$74,999	12.5%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	22.3%
\$150,000 - \$199,999	12.5%
\$200,000+	28.2%
Average Household Income	\$177,242

2018 Owner Occupied Housing Units by Value

Total	4,090
<\$50,000	0.0%
\$50,000 - \$99,999	0.9%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	1.7%
\$200,000 - \$249,999	1.5%
\$250,000 - \$299,999	2.7%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	11.9%
\$500,000 - \$749,999	34.7%
\$750,000 - \$999,999	28.1%
\$1,000,000 - \$1,499,999	8.5%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	0.4%
Average Home Value	\$690,214

2023 Owner Occupied Housing Units by Value

Total	4,365
<\$50,000	0.0%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	1.0%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	10.6%
\$500,000 - \$749,999	35.2%
\$750,000 - \$999,999	32.0%
\$1,000,000 - \$1,499,999	9.5%
\$1,500,000 - \$1,999,999	1.1%
\$2,000,000 +	0.4%
Average Home Value	\$727,251

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	15,864
0 - 4	6.5%
5 - 9	6.7%
10 - 14	7.2%
15 - 24	10.4%
25 - 34	13.3%
35 - 44	15.3%
45 - 54	16.6%
55 - 64	13.7%
65 - 74	5.8%
75 - 84	3.0%
85 +	1.7%
18 +	75.4%
2018 Population by Age	
Total	17,486
0 - 4	5.8%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	11.8%
25 - 34	12.1%
35 - 44	14.1%
45 - 54	14.5%
55 - 64	14.0%
65 - 74	9.4%
75 - 84	3.6%
85 +	1.6%
18 +	77.0%
2023 Population by Age	
Total	18,465
0 - 4	5.9%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	10.2%
25 - 34	14.1%
35 - 44	14.3%
45 - 54	13.5%
55 - 64	12.9%
65 - 74	10.5%
75 - 84	4.6%
85 +	1.6%
18 +	78.0%
2010 Population by Sex	
Males	7,747
Females	8,114
2018 Population by Sex	
Males	8,531
Females	8,955
2023 Population by Sex	
Males	9,025
Females	9,440

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	15,861
White Alone	77.0%
Black Alone	3.9%
American Indian Alone	0.3%
Asian Alone	11.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.7%
Two or More Races	3.6%
Hispanic Origin	11.9%
Diversity Index	52.0

2018 Population by Race/Ethnicity

Total	17,486
White Alone	74.2%
Black Alone	4.9%
American Indian Alone	0.3%
Asian Alone	12.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.2%
Two or More Races	4.4%
Hispanic Origin	13.2%
Diversity Index	56.2

2023 Population by Race/Ethnicity

Total	18,465
White Alone	71.8%
Black Alone	5.7%
American Indian Alone	0.3%
Asian Alone	12.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.6%
Two or More Races	5.0%
Hispanic Origin	14.3%
Diversity Index	59.6

2010 Population by Relationship and Household Type

Total	15,861
In Households	99.7%
In Family Households	82.3%
Householder	25.8%
Spouse	21.1%
Child	30.2%
Other relative	3.3%
Nonrelative	1.9%
In Nonfamily Households	17.4%
In Group Quarters	0.3%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	22046 (Falls ...
2018 Population 25+ by Educational Attainment	
Total	12,110
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	2.0%
High School Graduate	8.3%
GED/Alternative Credential	0.4%
Some College, No Degree	8.2%
Associate Degree	3.1%
Bachelor's Degree	34.5%
Graduate/Professional Degree	41.9%
2018 Population 15+ by Marital Status	
Total	14,165
Never Married	33.3%
Married	53.8%
Widowed	4.0%
Divorced	9.0%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	97.0%
Civilian Unemployed (Unemployment Rate)	3.0%
2018 Employed Population 16+ by Industry	
Total	10,397
Agriculture/Mining	0.1%
Construction	3.3%
Manufacturing	2.6%
Wholesale Trade	0.7%
Retail Trade	5.8%
Transportation/Utilities	2.3%
Information	1.8%
Finance/Insurance/Real Estate	5.8%
Services	61.1%
Public Administration	16.7%
2018 Employed Population 16+ by Occupation	
Total	10,397
White Collar	78.4%
Management/Business/Financial	27.3%
Professional	37.1%
Sales	4.6%
Administrative Support	9.4%
Services	15.9%
Blue Collar	5.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.4%
Installation/Maintenance/Repair	1.1%
Production	1.0%
Transportation/Material Moving	2.1%
2010 Population By Urban/ Rural Status	
Total Population	15,862
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	6,225
Households with 1 Person	28.2%
Households with 2+ People	71.8%
Family Households	65.2%
Husband-wife Families	53.2%
With Related Children	27.6%
Other Family (No Spouse Present)	12.0%
Other Family with Male Householder	3.1%
With Related Children	1.6%
Other Family with Female Householder	8.9%
With Related Children	5.6%
Nonfamily Households	6.6%
All Households with Children	35.0%
Multigenerational Households	2.3%
Unmarried Partner Households	3.8%
Male-female	3.0%
Same-sex	0.8%
2010 Households by Size	
Total	6,224
1 Person Household	28.2%
2 Person Household	29.8%
3 Person Household	17.3%
4 Person Household	15.8%
5 Person Household	6.1%
6 Person Household	2.0%
7 + Person Household	0.8%
2010 Households by Tenure and Mortgage Status	
Total	6,225
Owner Occupied	67.0%
Owned with a Mortgage/Loan	54.7%
Owned Free and Clear	12.4%
Renter Occupied	33.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	6,566
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Enterprising Professionals
2. Urban Chic (2A)
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$27,570,560
Average Spent	\$4,029.02
Spending Potential Index	185
Education: Total \$	\$20,334,353
Average Spent	\$2,971.56
Spending Potential Index	205
Entertainment/Recreation: Total \$	\$39,743,442
Average Spent	\$5,807.90
Spending Potential Index	180
Food at Home: Total \$	\$58,958,438
Average Spent	\$8,615.88
Spending Potential Index	172
Food Away from Home: Total \$	\$43,772,745
Average Spent	\$6,396.72
Spending Potential Index	182
Health Care: Total \$	\$66,764,876
Average Spent	\$9,756.67
Spending Potential Index	170
HH Furnishings & Equipment: Total \$	\$26,085,202
Average Spent	\$3,811.95
Spending Potential Index	182
Personal Care Products & Services: Total \$	\$10,481,145
Average Spent	\$1,531.66
Spending Potential Index	185
Shelter: Total \$	\$214,023,255
Average Spent	\$31,276.23
Spending Potential Index	186
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$32,542,992
Average Spent	\$4,755.66
Spending Potential Index	191
Travel: Total \$	\$29,492,198
Average Spent	\$4,309.83
Spending Potential Index	200
Vehicle Maintenance & Repairs: Total \$	\$12,796,312
Average Spent	\$1,869.99
Spending Potential Index	174

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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